IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Francesca Kuglen Atty Docket: K551-003.B

Serial No.: 10/764,279 Examiner: Robyn Kieu

Doan

Filed : January 22, 2004 Art Unit: 3732

For : STRETCH COMB HAIR Conf. No.: 9690

RETAINER

RULE 132 DECLARATION OF LAURIE ERICKSON (37 CFR 1.132)

This declaration is offered in support of the above-identified patent application by Francesca Kuglen.

I, Laurie Erickson, declare as follows:

- 1. I have been involved in the hair accessory business for the past 26 years and have owned and operated The Finest Accessories, Inc., located in North Bend, Washington, for the past 12 years. The Finest Accessories markets and sells a variety of hair accessory products under the brand France Luxe, and under the L. Erickson and L. Erickson USA luxury brands. Products we sell under these brands include barrettes, hair combs and sticks, headbands, ponytail holders and bobby pins.
- 2. All of our brands are sold through retail department stores, spas and boutiques, as well as directly to the consumer through Amazon.com and our website at www.franceluxe.com. Attached hereto as **Exhibit A** is a printout of a page from our website featuring some of our current hair comb and hair stick products. We have combs of many different sizes, shapes and materials, including hand-made cellulose acetate combs, injected plastic combs and wire loop combs.
- 3. I am closely involved in all aspects of my company's business including marketing and product design. In regards to product design, I create new hair accessory designs myself and work with other employees within the company to come up with new designs. I also on occasion work with outside designers. Mostly, our hair accessory designs are developed internally, sometimes with input from retail buyers, who often come up with fashion and trend ideas based on their experiences in the marketplace.

- 4. I would describe the hair accessory business as a crafts business and the hair accessory design process as an organic one. The ordinary designer of hair accessory products is not technically inclined or inclined to make significant changes in product function. Designers in our field generally focus on the aesthetic and create new decorative elements that are added onto an existing base, such as a barrette, headband or comb.
- 5. In the course of my design and marketing activities at Finest Accessories, I have worked with many types of combs, including injected plastic combs, cellulose combs and Japanese style wire loop combs. Different combs have different characteristics, including the width, thickness, length of the teeth, the number of teeth, tooth construction (e.g. with or without openings), and the material used. The physical characteristics of the comb are important because they affect how the comb will function in the hair. For a particular application, I would not consider simply substituting one type of comb for another type of comb. Combs having significantly different physical characteristics behave much differently in the hair.
- 6. I have known about wire loop combs for about 20 years, and my company currently carries decorative wire loop combs as shown on **Exhibit A** attached to this declaration. (See page 3, product codes LI2023 and LI2026.) Wire loop combs are peculiar combs having characteristics somewhat like a row of bobby pins. They have traditionally been used singly in the hair with decorative elements on the spine to provide a hair adornment, such as may be worn by a bride. Used singly, they can hold back stray "fly-away hair" such as in an updo hairstyle. By themselves, wire loop combs are not strong and lack stability. Thus, they are not a good solution for holding hair in place.
- 7. I am familiar with the double comb hair accessory product created by Ms. Kuglen, which is called Hairzing and a version of which is disclosed in Ms. Kuglen's patent application Serial No. 10/764,279, which I have reviewed. As a hair accessory designer and one who has worked many years with hair combs, including wire loop combs, I consider her use of wire loop combs as a holding element in a double comb hair accessory application to be very innovative. By this unique use of wire loop combs, Ms. Kuglen has created a unique functionality in a hair accessory product. Because of their physical characteristics and tendency to fall out of the hair, I would not have thought to use wire loop combs for this purpose or predicted that they would have worked in this application. Before I became aware of the use of wire loop combs in this application, I would have thought that the elastic strands pulling on the combs would pull the combs out of the hair.

[DECLARATION PAGE FOLLOWS]

The undersigned declares that all statements of her own knowledge made herein, and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the above-identified application, or any patent issuing thereon.

Date: 12.04.09

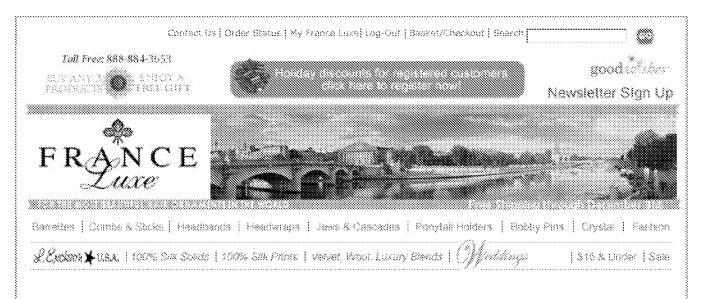
Laurie Erickson

Application No. 10/764,279

Declaration of Laurie Erickson

37 CFR 1.132

EXHIBIT A





Berrettes - All
Hair Combe & Hair Sticks - All
France Lexe Combe & Sticks
L. Erickson Combe & Sticks
French Twist Combe
Hair Sticks
Hair Sticks
Headbands - All
Jaws & Cascades - All
Ponytail Holders - All
Crystal Heir Accessories - All
Fashion Accessories - All
Styling Tools
Gift Certificates
Gift Wrapping

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Site Map - Over 2,000 Products Purchase Products to Support TNBC New This Week! Wedding Day Silk Solids Bobby Pins **Buds & Blossoms** Africa 100% Silk Prints Velvet, Wool, Biends, 100% Catton 100% Silk Solids Headwraps - All Petite & Mini Barrettes Pics & Sticks Classic Tortoise Barrettes Nacro Brights Classic Yortoise Headbands

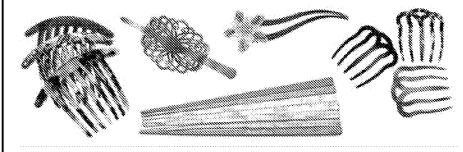
Hearts & Flowers Bows France Luxe Classics Garland Collection Sorbet Collection

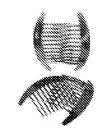
Animals & Insects Wild Cat Collection Mini Jaws

Sasket Contents
Quantity in Basket: none

Home > Hair Combs & Hair Sticks - All

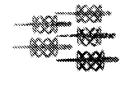
Combs & Sticks - All





France Luxe Interlocking Comb Pairs - Classic

Code: **9835** Retail Price: **\$14.00**



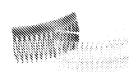
France Luxe Lattice Slide - Classic

Code: **9732** Retail Price: **\$34.00**

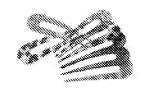


France Luxe 18 Tooth French Side Comb - Classic

Code: 9832 Retail Price: \$6.00



France Luxe 15 Tooth French Side Comb -



France Luxe Classic Hair Pin - Classic



France Luxe 8 Tooth Vinlage French Comb -

Classic

Code: **9831** Retail Price: **\$6.00** Code: **9827** Retail Price: **\$14.00** Classic

Code: **9829**

Retail Price: \$22.00



France Luxe Greek Key Slide - Classic

Code: **9828** Retail Price: **\$36.00**



France Luxe 10 Tooth Vintage French Comb -Classic

Code: **9830** Retail Price: **\$25.00**



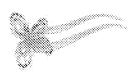
France Luxe Crystal Mini French Twist Comb - Black

Code: **9810** Retail Price: **\$142.00**



France Luxe Mini French Twist Comb

Code: **9792** Retail Price: **\$24.00**



L. Erickson Wonderland Chignon Pic - Lime/Blue

Code: **LI2351** Retail Price: **\$44.00**



France Laxe Filigree Double Slide

Code: **9809** Retail Price: **\$11.00**



France Luxe 90x42mm Hair Pin

Code: **9808**Retail Price: **\$4.50**



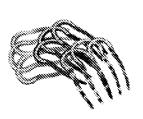
France Luxe 75x20mm Hair Plo

Code: **9807** Retail Price: **\$3.00**



L. Erickson Five Tooth Comb

Code: **LI2326** Retail Price: **\$32.00**







L. Erickson Crystal Five Tooth Comb

Code: LI2396 Retail Price: \$52.00 France Luxe Vine Chignon

Code: **9797** Retail Price: **\$48.00** L. Erickson USA Polo Braid French Twist Comb

Code: **L1044** Retail Price: **\$23.00**



France Luxe Hair Stick with Crystal Tips

Code: 9327A Retail Price: \$18.00



L. Erickson Leaf Comb with L. Erickson Elegant Hair Pic Silver Beads with Silver Beads -

Code: LI9480 Retail Price: \$48.00



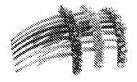
L. Erickson Elegant Hair Pic with Silver Beads -Black/Silver - As Seen in Shape Magazine FASHION PRESS

Code: LI9477 Retail Price: \$34.00



L. Erickson Two-Tone Vine Slide Barrette

Code: LI2180 Retail Price: \$18.00



L. Erickson Beaded French Twist Comb

Code: LI2128 Retail Price: \$18.00



L. Erickson Chantilly Chignon Pic - Brown/Coral

Code: LI2095 Retail Price: \$24.00



L. Erickson Freshwater Pearl & Crystal Comb

Code: LI2023 Retail Price: \$28.00



L. Erickson Bohemian Luxury Comb

Code: LI2026 Retail Price: \$38.00



France Luxe Braided Side Comb - Classic

Code: **9673** Retail Price: **\$20.00**



France Luxe Princess French Twist Comb -Nacro Brights

Code: 9589 Retail Price: \$100.00



France Loxe Dalsy Chain French Twist Comb -Classic

Code: 9706 Retail Price: \$48.00



France Luxe Chicago Slide -Classic

Code: 9622

Retail Price: \$28.00



France Luxe Classic Slide Barrette - Classic

Code: 9620 Retail Price: \$29.00



France Luxe Petite Bobby Pin 4-Pack - Classic - As Seen in InStyle Makeover Magazine

Code: 9579 Retail Price: \$6.00



France Luxe Large Basic Comb - Classic

Code: 9596 Retail Price: \$14.00



Pio - Classic

Code: 9566 Retail Price: \$18.00



France Luxe New Chignon - France Luxe Nine Teeth Comb - Classic

Code: 9440 Retail Price: \$14.00



France Luxe Suzon Hair Stick - Classic

Code: 9450 Retail Price: \$18.00



France Luxe Santa Fe Comb - Classic

Code: 9460



France Luxe Mini Push Up Comb - Classic

Code: 9461



France Luxe Elysee Hair Stick - Classic - As Seen in Real Simple Magazine FASHION PRESS

Retail Price: \$24.00

Retail Price: \$14.00

Code: **9423** Retail Price: **\$26.00**



France Luxe Marie French Twist Comb - Classic

Code: **9384**

Retail Price: \$38.00



France Luxe Twisted Hair Stick - Classic

Code: **2228**

Retail Price: \$12.00



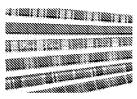
France Luxe Hair Stick Single - Classic - As Seen in OKI Magazine FASHION PRESS

Code: 2100H Retail Price: \$11.00



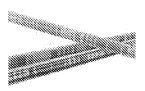
France Luxe Hair Stick Single - Fall Plaid

Code: **2100F** Retail Price: **\$11.00**



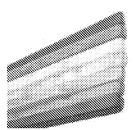
France Luxe Hair Stick Single - Scott & Scottish

Code: **2100D** Retail Price: **\$11.00**



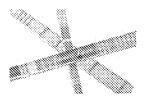
France Luxe Hair Stick Single - Faro Plaid

Code: **2100C**Retail Price: **\$11.00**



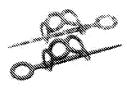
France Luxe Hair Stick Single - Nacro Brights

Code: **2100B** Retail Price: **\$11.00**



France Luxe Hair Stick Single - Hypno Stripe

Code: **2100A**Retail Price: **\$11.00**



France Luxe Four Circles Slide - Classic - As Seen in InStyle Magazine FASHION PRESS

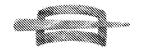
Code: **9306** Retail Price: **\$17.00**



France Luxe Oval Slide -



France Luxe Rectangle



France Luxe Rectangle

Classic Slide - Classic Slide - Amber

Code: 9303 Code: 9302 Code: 9279

Retail Price: \$17.00 Retail Price: \$14.00 Retail Price: \$28.00



Products Found: 66 Pages: [1] 2

SubCategories:

 France Luxe Combs & Sticks(51). L. Erickson Combs & Sticks(11) French Twist Combs(8) Hair Stides(7) . Hair Sticks(10)

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